

ENTERTAINMENT AND SPORTS FIGURES

3/20/2018

066A

List Broker Discount 25% - More Information

5,116 Total Celebrities \$95.00/M
2,452 Wealthiest Individuals \$329.60/F

TITLE

Entertainment and Sports Figures, Who Invest in Stocks, Bonds, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

DESCRIPTION

Entertainment and Sports Figures who invest in stocks, bonds, C.D.'s, money market funds, commodities, and/or real estate. These individuals have invested a minimum of \$10,000.00 within the last 12 months.

PROFILE

Average Age: 51
Average Income: \$250,000.00
Average Networth: \$2,500,000.00

Available By Type:

Actors
Comedians
Athletes
Musicians
World famous Artists
Professional Coaches
High Level Businessmen
Politicians
Singers
Composers
Directors

SOURCES

Direct Mail
Membership Rosters
Subscriptions
Shareholder Lists
Real Estate Transactions
Proprietary Sources

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable

Updated Quarterly
Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,00.00 AVERAGE

GENDER

75% MALE
25% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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