

ETHNIC DONORS AND CONTRIBUTORS POSTAL AND EMAIL

6/20/2017

068A

List Broker Discount 25% - More Information

2,905,682	Total Ethnic Donors and Contributors	\$85.00/M
2,405,290	With Phone Numbers	\$105.00/M
1,283,439	Opt-In Email Addresses	\$125.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

Ethnic Donors and Contributors

DESCRIPTION

This premium marketing data's audience is comprised of passionate ethnic and religious groups that have made generous donations to choice causes and endeavors associated with their heritage or religion. These zealous donations, made within the last 12 months, were typically \$50 or more and were bestowed upon a range of causes both liberal and conservative that are directly associated with preserving and supporting their specific religious beliefs and ethnic backgrounds. The segments available in this premium mailing list with optional opt-in email addresses are selectable by ethnicity or religious belief: Catholic, Jewish, Italian, Indian, Japanese, Chinese, or Hispanic. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	52
Average Income:	\$75,000.00
Average Net Worth:	\$150,000.00

SOURCES

Non-Profit Organizations
Investment Questionnaires
Membership Rosters
Telemarketing
Subscriptions
Direct Mail
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS