

# ETHNIC DONORS AND CONTRIBUTORS

## POSTAL AND EMAIL

12/20/2017

068A

List Broker Discount 25% - More Information

2,905,682	Total Ethnic Donors and Contributors	\$85.00/M
2,405,290	With Phone Numbers	\$105.00/M
1,283,439	Opt-In Email Addresses	\$125.00/M

Counts thru 12/2017

### DATE

12/2017 UPDATED  
12/2017 CONFIRMED

### UNIT OF SALE

\$50.00 AVERAGE

### GENDER

70% MALE  
30% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### contact:

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238

### TITLE

**Ethnic Donors and Contributors**

### DESCRIPTION

This premium marketing data's audience is comprised of passionate ethnic and religious groups that have made generous donations to choice causes and endeavors associated with their heritage or religion. These zealous donations, made within the last 12 months, were typically \$50 or more and were bestowed upon a range of causes both liberal and conservative that are directly associated with preserving and supporting their specific religious beliefs and ethnic backgrounds. The segments available in this premium mailing list with optional opt-in email addresses are selectable by ethnicity or religious belief: Catholic, Jewish, Italian, Indian, Japanese, Chinese, or Hispanic. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

### PROFILE

Average Age:	52
Average Income:	\$75,000.00
Average Net Worth:	\$150,000.00

### SOURCES

Non-Profit Organizations  
Investment Questionnaires  
Membership Rosters  
Telemarketing  
Subscriptions  
Direct Mail  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

### Updated Quarterly

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS