

# ETHNIC DONORS AND CONTRIBUTORS

## POSTAL AND EMAIL

068A

List Broker Discount 25% - More Information

2,905,682	Total Ethnic Donors and Contributors	\$85.00/M
2,405,290	With Phone Numbers	\$105.00/M
1,283,439	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$50.00 AVERAGE

**GENDER**

70% MALE  
30% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Ethnic Donors and Contributors**

**DESCRIPTION**

This premium marketing data's audience is comprised of passionate ethnic and religious groups that have made generous donations to choice causes and endeavors associated with their heritage or religion. These zealous donations, made within the last 12 months, were typically \$50 or more and were bestowed upon a range of causes both liberal and conservative that are directly associated with preserving and supporting their specific religious beliefs and ethnic backgrounds. The segments available in this premium mailing list with optional opt-in email addresses are selectable by ethnicity or religious belief: Catholic, Jewish, Italian, Indian, Japanese, Chinese, or Hispanic. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	52
Average Income:	\$75,000.00
Average Net Worth:	\$150,000.00

**SOURCES**

Non-Profit Organizations  
Investment Questionnaires  
Membership Rosters  
Telemarketing  
Subscriptions  
Direct Mail  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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