

**EXPENSIVE JEWELRY MAIL ORDER BUYERS
POSTAL AND EMAIL**

9/20/2017

070A

List Broker Discount 25% - More Information

405,925 Total Expensive Mail Order Buyers \$95.00/M
179,297 Opt-In Email Addresses \$135.00/M

Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$500.00 AVERAGE

GENDER

60% MALE
40% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

Expensive Jewelry Mail Order Buyers

DESCRIPTION

Mail order catalog buyers of jewelry, watches, accessories, also purchasers of high quality gems, diamonds, gold, silver & platinum items.

PROFILE

Average Age: 56
Average Income: \$180,000.00
Average Net Worth: \$1,200,000.00

SOURCES

Mail Order Companies
Jewelry Houses
Subscriptions
Investment Questionnaires
Catalogs
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS