

**EXPENSIVE JEWELRY MAIL ORDER BUYERS  
POSTAL AND EMAIL**

3/20/2018

070A

List Broker Discount 25% - More Information

405,925 Total Expensive Mail Order Buyers \$95.00/M  
179,297 Opt-In Email Addresses \$135.00/M

**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**UNIT OF SALE**

\$500.00 AVERAGE

**GENDER**

60% MALE  
40% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE N/C  
INCOME SELECT N/C  
PHONE NUMBER \$20.00/M  
ZIP/SCF/COUNTY/STATE \$7.00/M  
P.S. LABELS \$10.00/M  
3 X 5 INDEX CARDS \$35.00/M  
3 1/2 DISKETTE \$50.00/F  
CD ROM \$50.00/F  
E - MAIL / FTP \$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH \$10.00/M  
GENDER \$5.00/M  
KEY CODING \$5.00/M  
CARRIER RT. SORT. \$10.00/M  
BAR CODING \$10.00/M  
EMAIL - DEPLOYMENT \$25.00/M  
EMAIL - PERSONALIZATION \$25.00/M

**contact:**

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pittsburgh pa 15238

**TITLE**

**Expensive Jewelry Mail Order Buyers**

**DESCRIPTION**

Mail order catalog buyers of jewelry, watches, accessories, also purchasers of high quality gems, diamonds, gold, silver & platinum items.

**PROFILE**

Average Age: 56  
Average Income: \$180,000.00  
Average Net Worth: \$1,200,000.00

**SOURCES**

Mail Order Companies  
Jewelry Houses  
Subscriptions  
Investment Questionnaires  
Catalogs  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS