

EXPENSIVE JEWELRY MAIL ORDER BUYERS POSTAL AND EMAIL

12/20/2013

070A

405,925 Total Mail Order \$95.00/M
179,297 Opt-In Email Addresses \$135.00/M

Counts thru 12/2013

DATE

12/2013 UPDATED
12/2013 CONFIRMED

UNIT OF SALE

\$500.00 AVERAGE

GENDER

60% MALE
40% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
5149 butler street
pittsburgh pa 15201

TITLE

Expensive Jewelry Mail Order Buyers

DESCRIPTION

Mail order catalog buyers of jewelry, watches, accessories, also
purchasers of high quality gems, diamonds, gold, silver & platinum items.

PROFILE

Average Age: 56
Average Income: \$180,000.00
Average Net Worth: \$1,200,000.00

SOURCES

Mail Order Companies
Jewelry Houses
Subscriptions
Investment Questionnaires
Catalogs
Proprietary Sources
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 12/2013

Next Update: 03/2014

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS