

FABRIC SHOPS POSTAL AND EMAIL

12/20/2017

071A

List Broker Discount 25% - More Information

10,902 Total Fabric Shops	\$85.00/M
10,902 With Phone Numbers	\$105.00/M
8,964 With Key Contact	\$135.00/M
7,899 Opt-In Email	\$210.00/M

TITLE**Fabric Shops****DESCRIPTION**

Fabric shops, large and small, who sell yarn goods, fabrics, trimmings & sewing accessories at the retail level.

PROFILE

Average Gross Sale:	\$400,000.00
Average Employee Size:	9

SOURCES

Directories
Public Records
Subscriptions
Telemarketing
Seminar Attendees
Direct Mail
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

**Counts thru 12/2017****DATE**

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

N/A

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponon.com
www.wsponon.com
3030 william pitt way
pittsburgh pa 15238