

FABRIC SHOPS POSTAL AND EMAIL

071A

List Broker Discount 25% - More Information

10,902 Total Fabric Shops	\$85.00/M
10,902 With Phone Numbers	\$105.00/M
8,964 With Key Contact	\$135.00/M
7,899 Opt-In Email	\$210.00/M

TITLE

Fabric Shops

DESCRIPTION

Fabric shops, large and small, who sell yarn goods, fabrics, trimmings & sewing accessories at the retail level.

PROFILE

Average Gross Sale:	\$400,000.00
Average Employee Size:	9

SOURCES

Directories
Public Records
Subscriptions
Telemarketing
Seminar Attendees
Direct Mail
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Updated

Quarterly

UNIT OF SALE

N/A

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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