

# FOREIGN VACATION TRAVELERS POSTAL AND EMAIL

6/20/2018

073A

List Broker Discount 25% - More Information

203,506	Foreign Vacation Travelers	\$105.00/M
145,820	With Phone Numbers	\$125.00/M
95,851	Opt-In Email Addresses	\$145.00/M

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$2,500.00 AVERAGE

**GENDER**

80% MALE  
20% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Foreign Vacation Travelers**

**DESCRIPTION**

High income and high net worth travelers who have traveled by air to a foreign country or inquired to travel to a foreign country within the last 12 months for pleasure.

**PROFILE**

Average Age:	51
Average Income:	\$120,000.00
Average Net Worth	\$240,000.00

**SOURCES**

Travel Agencies  
Hotels  
Resorts  
Subscriptions  
Direct Mail  
Cruise Lines  
Gaming Institutions  
Seminar Attendees  
Investment Questionnaires  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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