

**FOREIGN VACATION TRAVELERS
POSTAL AND EMAIL**

073A

List Broker Discount 25% - More Information

203,506	Foreign Vacation Travelers	\$105.00/M
145,820	With Phone Numbers	\$125.00/M
95,851	Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

TITLE

Foreign Vacation Travelers

UNIT OF SALE

\$2,500.00 AVERAGE

DESCRIPTION

High income and high net worth travelers who have traveled by air to a foreign country or inquired to travel to a foreign country within the last 12 months for pleasure.

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	51
Average Income:	\$120,000.00
Average Net Worth	\$240,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

- Travel Agencies
- Hotels
- Resorts
- Subscriptions
- Direct Mail
- Cruise Lines
- Gaming Institutions
- Seminar Attendees
- Investment Questionnaires
- Proprietary Sources
- Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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