

OVERSEAS VACATION TRAVELERS POSTAL AND EMAIL		073A
List Broker Discount 25% - More Information		
203,506 Overseas Vacation Travelers	\$105.00/M	Updated Quarterly
18,820 With Phone Numbers (DNC Suppressed)	\$125.00/M	
95,851 Opt-In Email Addresses	\$145.00/M	
TITLE Overseas Vacation Travelers		UNIT OF SALE \$2,500.00 AVERAGE
DESCRIPTION High income and high net worth travelers who have traveled by air to a foreign country or inquired to travel to a foreign country within the last 12 months for pleasure.		GENDER 80% MALE 20% FEMALE
PROFILE Average Age: 51 Average Income: \$120,000.00 Average Net Worth \$240,000.00		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL
SOURCES Travel Agencies Hotels Resorts Subscriptions Direct Mail Cruise Lines Gaming Institutions Seminar Attendees Investment Questionnaires Proprietary Sources Opt-In Email		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION
		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F
		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		
data owner:		
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		