

FREQUENT BUSINESS FLYERS POSTAL AND EMAIL

06/20/2013

076A

707,282 Frequent Business Flyers \$105.00/M
625,125 With Phone Numbers \$125.00/M
333,130 Opt-In Email Addresses \$145.00/M

TITLE

Frequent Business Flyers

DESCRIPTION

Individuals who have traveled a minimum of 3 x per year by air or have expressed an interest to travel by air for business purposes within the last 12 months

PROFILE

Average Age: 47
Average Income: \$90,000.00
Average Net Worth: \$185,000.00

SOURCES

Directories
Hotels
Resorts
Convention Centers
Membership Rosters
Subscriptions
Investment Questionnaires
Direct Mail
Telemarketing
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 06/2013

DATE

06/2013 UPDATED
06/2013 CONFIRMED

UNIT OF SALE

\$1,100.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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