

VITAMIN & NUTRITIONAL SUPPLEMENT MAIL ORDER BUYERS POSTAL AND EMAIL		6/20/2018	079CRm
List Broker Discount 25% - More Information		Counts thru 6/2018	
2,174,866 Vitamin & Nutritional Supplement Buyers \$85.00/M		DATE	
525,665 Opt-In Email Addresses \$125.00/M		6/2018 UPDATED	
		6/2018 CONFIRMED	
TITLE		UNIT OF SALE	
Vitamin and Nutritional Supplement Mail Order Buyers		\$40.00 AVERAGE	
DESCRIPTION		GENDER	
Mail Order Buyers and Inquirers of Vitamin and Nutritional Supplements		30% MALE	
		70% FEMALE	
PROFILE		SOURCES	
Average Age: 39		DIRECT RESPONSE	
Average Income: \$65,000.00		DIRECT MAIL	
Average Net Worth: \$140,000.00		OPT-IN EMAIL	
SOURCES		ADDRESSING	
Direct Mail		4 - UP CHESHIRE	
Questionnaires		P.S. LABELS	
Mail Order Companies		3 1/2 DISKETTE	
Catalog Companies		CD ROM	
Subscriptions		E - MAIL / FTP	
Card Decks		EMAIL - DEPLOYMENT	
Space Ads		EMAIL - PERSONALIZATION	
Seminar Attendees		SELECTIONS	
Proprietary Sources		AGE N/C	
Opt-In Email		INCOME SELECT N/C	
		PHONE NUMBER \$20.00/M	
		ZIP/SCF/COUNTY/STATE \$7.00/M	
		P.S. LABELS \$10.00/M	
		3 X 5 INDEX CARDS \$35.00/M	
		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
		ADDITIONAL SELECTIONS	
		NET WORTH \$10.00/M	
		GENDER \$5.00/M	
		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:	
Updated Quarterly		800-628-7806 usa	
Last Update: 6/2018		800-541-8540 canada	
Next Update: 9/2018		412-782-1109 fax	
Delivery: Within 24 Hours		412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate		sales@wspontron.com	
data owner:		www.wspontron.com	
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		3030 william pitt way	
		pittsburgh pa 15238	