

# VITAMIN C BUYERS POSTAL AND EMAIL

079wvb

List Broker Discount 25% - More Information

182,301 Total Vitamin C Buyers \$105.00/M  
49,969 Opt-In Email Addresses \$145.00/M

## Updated

Quarterly

## TITLE

**Vitamin C Buyers**

## UNIT OF SALE

\$20.00 AVERAGE

## DESCRIPTION

Mail Order Buyers and Inquirers of Vitamin C via direct mail or telemarketing within the last 12 months.

## GENDER

65% MALE  
35% FEMALE

## PROFILE

Average Age: 45  
Average Income: \$55,000.00  
Average Net Worth: \$125,000.00

## SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

## ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

## SOURCES

Direct Mail  
Questionnaires  
Mail Order Companies  
Catalog Companies  
Subscriptions  
Card Decks  
Space Ads  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

## SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

## ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

## **contact:**

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