

**GOLD + SILVER INVESTORS, COLLECTORS & RESPONDERS
POSTAL and EMAIL**

080A

List Broker Discount 25% - More Information

842,901 At Home	\$85.00/M
88,747 At Home With Phone (DNC Suppressed)	\$105.00/M
424,558 At Business	\$85.00/M
410,986 At Business With Phone	\$105.00/M
372,309 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

95% MALE
5% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Gold + Silver Investors, Collectors and Responders

DESCRIPTION

The prosperous audience of this premium marketing data has a particular interest in investing in gold and silver, whether it be commodities, futures, bullion, or investment grade coins. These affluent individuals have invested or have made a qualified inquiry to invest a minimum of \$10,000.00 in gold and / or silver within the last 12 months. Self-reported information indicates that portfolio diversification, economic instability, and historical long term increase in value have been the major driving forces behind these individuals pursuing gold and silver investments and mining opportunities. Home and business addresses are available for this premium mailing list with the option of opt-in email addresses as well. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive audience.

PROFILE

Average Age:	57
Average Income:	\$100,000.00
Average Net Worth:	\$500,000.00

SOURCES

Investment Questionnaires
Direct Mail
Seminar Attendees
Newsletter Subscriptions
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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