

HUMANITARIAN DONORS

POSTAL AND EMAIL

6/20/2017

084A

List Broker Discount 25% - More Information

794,906 Total Humanitarian Donors \$85.00/M
374,401 Opt-In Email Addresses \$125.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$54.00 AVERAGE

GENDER

65% MALE
35% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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TITLE

Humanitarian Donors

DESCRIPTION

This premium mailing list, with optional opt-in email addresses, could be concluded as the comprehensive index of the warmhearted and gracious donors that have donated to at least one of these four humanitarian causes and organizations: Aid to the Homeless, Battered & Abused Women, AIDS Research, and The Betterment of Disadvantaged Youths. Contributions from these generous donors have been made via direct mail, telephone or online. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 52
Average Income: \$77,000.00
Average Net Worth: \$160,000.00

SOURCES

Non-Profit Organizations
Direct Mail
Telemarketing
Surveys
Subscriptions
Investment Questionnaires
Membership Rosters
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS