

# HUMANITARIAN DONORS

## POSTAL AND EMAIL

12/20/2017

084A

List Broker Discount 25% - More Information

794,906 Total Humanitarian Donors \$85.00/M  
 374,401 Opt-In Email Addresses \$125.00/M

Counts thru 12/2017

**DATE**

12/2017 UPDATED  
 12/2017 CONFIRMED

**UNIT OF SALE**

\$54.00 AVERAGE

**GENDER**

65% MALE  
 35% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

800-628-7806 usa  
 800-541-8540 canada  
 412-782-1109 fax  
 412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
 3030 william pitt way  
 pittsburgh pa 15238

**TITLE**

Humanitarian Donors

**DESCRIPTION**

This premium mailing list, with optional opt-in email addresses, could be concluded as the comprehensive index of the warmhearted and gracious donors that have donated to at least one of these four humanitarian causes and organizations: Aid to the Homeless, Battered & Abused Women, AIDS Research, and The Betterment of Disadvantaged Youths. Contributions from these generous donors have been made via direct mail, telephone or online. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	52
Average Income:	\$77,000.00
Average Net Worth:	\$160,000.00

**SOURCES**

- Non-Profit Organizations
- Direct Mail
- Telemarketing
- Surveys
- Subscriptions
- Investment Questionnaires
- Membership Rosters
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 12/2017  
 Next Update: 3/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS