

# AIDS RESEARCH DONORS POSTAL AND EMAIL

**084C**

List Broker Discount 25% - More Information

110,821 AIDS Research Donors	\$125.00/M
74,405 0-12 Month Recency	\$165.00/M
52,197 Opt-In Email Addresses	\$165.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$75.00 AVERAGE

**GENDER**

65% MALE  
35% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
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3030 william pitt way  
pittsburgh pa 15238

**TITLE**

**AIDS Research Donors**

**DESCRIPTION**

Progressive individuals with a devotion to medical victories over AIDS have been organized into this premium mailing list with optional opt-in email addresses. This marketing data consists of liberal donors and contributors who actively support organizations that fund AIDS research. The donated funds have gone towards assisting and expediting the formulation of a cure and treatments for HIV and AIDS, and towards methods which will stop the spread of this often deadly disease domestically or overseas. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	41
Average Income:	\$85,000.00
Average Net Worth:	\$150,000.00

**SOURCES**

- Non-Profit Organizations
- Direct Mail
- Telemarketing
- Surveys
- Subscriptions
- Questionnaires
- Membership Rosters
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS