

AIDS RESEARCH DONORS POSTAL AND EMAIL

12/20/2017

084C

List Broker Discount 25% - More Information

110,821 AIDS Research Donors \$125.00/M
52,197 Opt-In Email Addresses \$165.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$75.00 AVERAGE

GENDER

65% MALE
35% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

AIDS Research Donors

DESCRIPTION

Progressive individuals with a devotion to medical victories over AIDS have been organized into this premium mailing list with optional opt-in email addresses. This marketing data consists of liberal donors and contributors who actively support organizations that fund AIDS research. The donated funds have gone towards assisting and expediting the formulation of a cure and treatments for HIV and AIDS, and towards methods which will stop the spread of this often deadly disease domestically or overseas. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	41
Average Income:	\$85,000.00
Average Net Worth:	\$150,000.00

SOURCES

- Non-Profit Organizations
- Direct Mail
- Telemarketing
- Surveys
- Subscriptions
- Questionnaires
- Membership Rosters
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS