

**BATTERED AND ABUSED WOMEN DONORS
POSTAL and EMAIL**

6/20/2018

084D

List Broker Discount 25% - More Information

214,007 Battered and Abused Women Donors \$85.00/M
100,797 Opt-In Email Addresses \$125.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

Battered and Abused Women Donors

DESCRIPTION

Donors and Contributors towards the Betterment of Abused Women.
These donors have made donations which will fund: housing, programs,
education, help lines, and shelters. Donations and contributions have been
made via direct mail and telemarketing.

PROFILE

Average Age: 47
Average Income: \$67,000.00
Average Net Worth: \$100,000.00

SOURCES

Non-Profit Organizations
Direct Mail
Telemarketing
Surveys
Subscriptions
Membership Rosters
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS