

BATTERED AND ABUSED WOMEN DONORS POSTAL AND EMAIL

06/20/2013

084D

214,007 Battered and Abused Women Donors \$85.00/M
100,797 Opt-In Email Addresses \$125.00/M

Counts thru 06/2013

DATE

06/2013 UPDATED

06/2013 CONFIRMED

TITLE

Battered and Abused Women Donors

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE

30% FEMALE

DESCRIPTION

Donors and Contributors towards the Betterment of Abused Women.
These donors have made donations which will fund: housing, programs,
education, help lines, and shelters. Donations and contributions have been
made via direct mail and telemarketing.

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

PROFILE

Average Age: 47
Average Income: \$67,000.00
Average Net Worth: \$100,000.00

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SOURCES

Non-Profit Organizations
Direct Mail
Telemarketing
Surveys
Subscriptions
Membership Rosters
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
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