

**BETTERMENT OF DISADVANTAGED YOUTH DONORS  
POSTAL AND EMAIL**

3/20/2017

084E

List Broker Discount 25% - More Information

260,667 Betterment of Disadvantaged Youth Donors \$85.00/M  
124,338 Opt-In Email Addresses \$125.00/M

**Counts thru 3/2017**

**DATE**

3/2017 UPDATED  
3/2017 CONFIRMED

**UNIT OF SALE**

\$40.00 AVERAGE

**GENDER**

60% MALE  
40% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Betterment of Disadvantaged Youths**

**DESCRIPTION**

This premium mailing list, with optional opt-in email addresses, consists of active donors and contributors whose hearts and attentions lie with the struggling younger generation. The kindhearted benefactors of this marketing data have donated funds through direct mail, telephone or online within the last 12 months. Their thoughtful contributions ultimately endorse funding for shelters, help lines, community services and health services in order to provide more opportunities and assistance for the young people in need. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive audience.

**PROFILE**

Average Age:	59
Average Income:	\$80,000.00
Average Net Worth:	\$150,000.00

**SOURCES**

Non-Profit Organizations  
Direct Mail  
Telemarketing  
Surveys  
Subscriptions  
Membership Rosters  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 3/2017  
Next Update: 6/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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