BETTERMENT OF DISADVANTAGED YOUTH DONORS
POSTAL AND EMAIL

6/20/2017 **084E**

List Broker Discount 25% - More Information

260,667	Betterment of Disadvantaged Youth Donors	$85.00/M
124,338	Opt-In Email Addresses	$125.00/M

TITLE

Betterment of Disadvantaged Youths

DESCRIPTION

This premium mailing list, with optional opt-in email addresses, consists of active donors and contributors whose hearts and attentions lie with the struggling younger generation. The kindhearted benefactors of this marketing data have donated funds through direct mail, telephone or online within the last 12 months. Their thoughtful contributions ultimately endorse funding for shelters, help lines, community services and health services in order to provide more opportunities and assistance for the young people in need. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive audience.

PROFILE

Average Age:	59
Average Income:	$80,000.00
Average Net Worth:	$150,000.00

SOURCES

Non-Profit Organizations
Direct Mail
Telemarketing
Surveys
Subscriptions
Membership Rosters
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly
Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

DMA Direct Marketing Association Member

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 6/2017

DATE
6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE
$40.00 AVERAGE

GENDER
60% MALE
40% FEMALE

SOURCES
DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING
4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

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