

**INDEPENDENT SMALL BUSINESS OWNERS
POSTAL and EMAIL**

6/20/2018

085A

List Broker Discount 25% - More Information

8,010,216 Independent Small Business Owners \$105.00/M
 7,943,708 With Phone Numbers \$125.00/M
 6,546,410 Opt-In Email Addresses \$260.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
 6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Small Business Owners and Entrepreneurs, at business address, with under fifteen employees, who invest in stocks, bonds, treasury bills, C.D.'s, money market funds, commodities or real estate. These individuals have invested in or expressed an interest to invest a minimum of \$10,000.00 within the last 12 months.

PROFILE

Average Age: 56
 Average Income: \$90,000.00
 Average Net Worth: \$350,000.00

SOURCES

Investment Questionnaires
 Shareholder Lists
 Stockholder Lists
 Direct Mail
 Telemarketing
 Seminar Attendees
 Opt-In Email
 Shareholder Lists

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly
 Last Update: 6/2018
 Next Update: 9/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



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800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238