

INDEPENDENT SMALL BUSINESS OWNERS POSTAL AND EMAIL

06/20/2013

085A

8,010,216 Total Investors \$105.00/M
7,943,708 With Phone Numbers \$125.00/M
6,546,410 Opt-In Email Addresses \$260.00/M

TITLE

Small Business Owners and Entrepreneurs, at business address, with under fifteen employees, who invest in stocks, bonds, treasury bills, C.D.'s, money market funds, commodities or real estate.

These individuals have invested in or expressed an interest to invest a minimum of \$10,000.00 within the last 12 months.

PROFILE

Average Age: 56
Average Income: \$90,000.00
Average Net Worth: \$350,000.00

SOURCES

Investment Questionnaires
Shareholder Lists
Stockholder Lists
Direct Mail
Telemarketing
Seminar Attendees
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 06/2013

Next Update: 09/2013

Delivery: 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 06/2013

DATE

06/2013 UPDATED

06/2013 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$ 7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$ 5.00/M

KEY CODING \$ 5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

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