

**WEALTHY INVESTORS WHO CONTRIBUTE AND DONATE
POSTAL AND EMAIL**

12/20/2017

089A

List Broker Discount 25% - More Information

4,816,222 Total Wealthy Investors who Donate	\$85.00/M
4,581,376 With Phone Numbers	\$105.00/M
2,008,365 Opt-In Email Addresses	\$125.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$150.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

Wealthy Investors Who Contribute and Donate

DESCRIPTION

This marketing data audience is a compilation of active high income and high net worth investors who have donated to at least one charity or nonprofit organization within the last 12 months. Contributions and donations with an average amount of \$150, have been made via direct mail, telephone or online. This high income bracket and large asset group is motivated by charities offering a tax benefit. The philanthropic donors of this premium mailing list with optional opt-in email addresses have contributed to national endeavors as well as small, private causes and efforts. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	64
Average Income:	\$85,000.00
Average Net Worth:	\$625,000.00

SOURCES

Non-Profit Institutions
Membership Rosters
Subscriptions
Shareholder Lists
Direct Mail
Telemarketing
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS