

**WEALTHY INVESTORS WHO CONTRIBUTE AND DONATE  
POSTAL AND EMAIL**

3/20/2018

089A

List Broker Discount 25% - More Information

4,816,222 Total Wealthy Investors who Donate \$85.00/M  
 4,581,376 With Phone Numbers \$105.00/M  
 2,008,365 Opt-In Email Addresses \$125.00/M

**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
 3/2018 CONFIRMED

**UNIT OF SALE**

\$150.00 AVERAGE

**GENDER**

90% MALE  
 10% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

800-628-7806 usa  
 800-541-8540 canada  
 412-782-1109 fax  
 412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
 3030 william pitt way  
 pittsburgh pa 15238

**TITLE**

**Wealthy Investors Who Contribute and Donate**

**DESCRIPTION**

This marketing data audience is a compilation of active high income and high net worth investors who have donated to at least one charity or nonprofit organization within the last 12 months. Contributions and donations with an average amount of \$150, have been made via direct mail, telephone or online. This high income bracket and large asset group is motivated by charities offering a tax benefit. The philanthropic donors of this premium mailing list with optional opt-in email addresses have contributed to national endeavors as well as small, private causes and efforts. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age: 64  
 Average Income: \$85,000.00  
 Average Net Worth: \$625,000.00

**SOURCES**

Non-Profit Institutions  
 Membership Rosters  
 Subscriptions  
 Shareholder Lists  
 Direct Mail  
 Telemarketing  
 Proprietary Sources  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 3/2018  
 Next Update: 6/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS