

**WEALTHY INVESTORS WHO CONTRIBUTE AND DONATE
POSTAL AND EMAIL**

089A

List Broker Discount 25% - More Information

4,816,222 Total Wealthy Investors who Donate \$85.00/M
 4,581,376 With Phone Numbers \$105.00/M
 2,008,365 Opt-In Email Addresses \$125.00/M

Updated

Quarterly

UNIT OF SALE

\$150.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238

TITLE

Wealthy Investors Who Contribute and Donate

DESCRIPTION

This marketing data audience is a compilation of active high income and high net worth investors who have donated to at least one charity or nonprofit organization within the last 12 months. Contributions and donations with an average amount of \$150, have been made via direct mail, telephone or online. This high income bracket and large asset group is motivated by charities offering a tax benefit. The philanthropic donors of this premium mailing list with optional opt-in email addresses have contributed to national endeavors as well as small, private causes and efforts. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 64
 Average Income: \$85,000.00
 Average Net Worth: \$625,000.00

SOURCES

Non-Profit Institutions
 Membership Rosters
 Subscriptions
 Shareholder Lists
 Direct Mail
 Telemarketing
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS