

INVESTORS WHO DONATE TO THE ARTS**POSTAL and EMAIL**

6/20/2018

090A

List Broker Discount 25% - More Information

186,286 Total Investors who Donate to the Arts	\$105.00/M
78,557 Opt-In Email Addresses	\$145.00/M

Counts thru 6/2018**DATE**

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

85% MALE
15% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE**Investors Who Donate to the Arts****DESCRIPTION**

The cultural enthusiasts in this premium mailing list with optional opt-in email addresses are active patrons of fine art galleries, museums, and ballet and opera companies. The wealthy benefactors in this marketing data make monetary donations for the preservation, expansion, and promotion of the arts as well as stay actively involved in formal functions and fundraisers. Many are collectors of investment grade artwork and have also donated private pieces for public view. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	61
Average Income:	\$140,000.00
Average Net Worth:	\$1,700,000.00

SOURCES

Investment Questionnaires
Membership Rosters
Subscriptions
Auction Houses
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS