INVESTORS WHO DONATE TO THE ARTS POSTAL and EMAIL

List Broker Discount 25% - More Information

186,286Total Investors who Donate to the Arts\$105.00/M78,557Opt-In Email Addresses\$145.00/M

<u>Updated</u>

Quarterly

TITLE

Investors Who Donate to the Arts

DESCRIPTION

The cultural enthusiasts in this premium mailing list with optional opt-in email addresses are active patrons of fine art galleries, museums, and ballet and opera companies. The wealthy benefactors in this marketing data make monetary donations for the preservation, expansion, and promotion of the arts as well as stay actively involved in formal functions and fundraisers. Many are collectors of investment grade artwork and have also donated private pieces for public view. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 61
Average Income: \$140,000.00
Average Net Worth: \$1,700,000.00

SOURCES

Investment Questionnaires
Membership Rosters
Subscriptions
Auction Houses
Proprietary Sources
Opt-In Email

UNIT OF SALE

\$10,000.00 AVERAGE

090A

GENDER

85% MALE 15% FEMALE

SOURCES

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGF N/C N/C **INCOME SELECT** PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M \$10.00/M P.S. LABELS \$35.00/M 3 X 5 INDEX CARDS 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

ADDITIONAL SELECTIONS

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

contact:

800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way

pittsburgh pa 15238

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS Updated Quarterly

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate



data owner:

