

**WEALTHY SUPPORTERS, PATRONS AND BENEFACTORS OF THE ARTS | POSTAL and EMAIL**

090A

List Broker Discount 25% - More Information

186,286 Wealthy Supporters, Patrons and Benefactors of the Arts - Home Postal Address \$105.00/M  
125,072 0-12 Month Recency \$105.00/M  
78,557 Opt-In Email Addresses \$145.00/M

**Updated**

Quarterly

**TITLE**

**Wealthy Supporters, Patrons and Benefactors of the Arts**

**UNIT OF SALE**

\$1,000.00 AVERAGE

**DESCRIPTION**

The cultural enthusiasts in this premium mailing list with optional opt-in email addresses are active patrons of fine art galleries, museums, and ballet and opera companies. The wealthy benefactors in this marketing data make monetary donations for the preservation, expansion, and promotion of the arts as well as stay actively involved in formal functions and fundraisers. Many are collectors of investment grade artwork and have also donated private pieces for public view. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**GENDER**

85% MALE  
15% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**PROFILE**

Average Age: 61  
Average Income: \$140,000.00  
Average Net Worth: \$1,700,000.00

**SELECTIONS**

AGE N/C  
INCOME SELECT N/C  
PHONE NUMBER \$20.00/M  
ZIP/SCF/COUNTY/STATE \$7.00/M  
P.S. LABELS \$10.00/M  
3 X 5 INDEX CARDS \$35.00/M  
3 1/2 DISKETTE \$50.00/F  
CD ROM \$50.00/F  
E - MAIL / FTP \$50.00/F

**SOURCES**

Investment Questionnaires  
Membership Rosters  
Subscriptions  
Auction Houses  
Proprietary Sources  
Opt-In Email

**ADDITIONAL SELECTIONS**

NET WORTH \$10.00/M  
GENDER \$5.00/M  
KEY CODING \$5.00/M  
CARRIER RT. SORT. \$10.00/M  
BAR CODING \$10.00/M  
EMAIL - DEPLOYMENT \$25.00/M  
EMAIL - PERSONALIZATION \$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

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