

**PHARMACEUTICAL AND MEDICAL STOCK INVESTORS
POSTAL AND EMAIL**

091A

List Broker Discount 25% - More Information

1,842,601 Total Pharmaceutical Stock Investors \$85.00/M
1,593,247 With Phone Numbers \$105.00/M
768,365 Opt-In Email Addresses \$125.00/M

Updated

Quarterly

TITLE

Pharmaceutical and Medical Stock Investors

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

The active investors in this premium marketing data are enticed by stocks in medical device & diagnostic equipment companies as well as pharmaceutical companies. These investors are attracted to the high yield opportunities available in companies with new or emerging medical advancements and breakthroughs. Many of these stocks are offered as IPO's, Bulletin Boards, or are on the NASDAQ Small Cap markets. The qualified inquirers or investments made within the last 12 months by the individuals in this premium mailing list with optional opt-in email addresses have been made for a minimum of \$10,000. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience

GENDER

90% MALE
10% FEMALE

PROFILE

Average Age: 57
Average Income: \$90,000.00
Average Net Worth: \$200,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Investment Questionnaires
Stockholder Lists
Subscriptions
Shareholder Lists
Telemarketing
Proprietary Sources
Direct Mail
Opt-In Email

SELECTIONS

AGE N/C
INCOME SELECT N/C
PHONE NUMBER \$20.00/M
ZIP/SCF/COUNTY/STATE \$7.00/M
P.S. LABELS \$10.00/M
3 X 5 INDEX CARDS \$35.00/M
3 1/2 DISKETTE \$50.00/F
CD ROM \$50.00/F
E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238