TEENAGE BUYERS OF CLOTHING,		
MUSIC & ACCESSORIES	6/20/2017	094A
List Broker Discount 25% - More Information		
1,417,439 Total Teenage Buyers of Clothing \$105.00/M	Counts thru 6/2017	
TITLE Teenage Buyers of clothing, records, CD's, posters, video games and other memorabilia.	6/2017 UPDATED 6/2017 CONFIRMED <u>UNIT OF SALE</u> \$27.00 AVERAGE	
DESCRIPTION Teenage Buyers of clothing, records, CD's, posters, video games and other memorabilia.	<u>GENDER</u> 60% MALE 40% FEMALE	
PROFILE Average Age: 15 Average Income: \$68,000.00 Average Net Worth: \$120,000.00	<u>SOURCES</u> DIRECT RESPONSE DIRECT MAIL	
SOURCES Questionnaires Mail Order Companies Direct Mail Catalog Companies Subscriptions Music Clubs Card Deck Information Proprietary Sources	ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP SELECTIONS AGE INCOME SELECT PHONE NUMBER ZIP/SCF/COUNTY/STATE P.S. LABELS 3 X 5 INDEX CARDS 3 1/2 DISKETTE CD ROM E - MAIL / FTP	N/C N/C \$20.00/M \$7.00/M \$10.00/M \$35.00/M \$50.00/F \$50.00/F \$50.00/F
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS Updated Quarterly Last Update: 6/2017 Next Update: 9/2017 Delivery: Within 24 Hours	ADDITIONAL SELECTIONS NET WORTH GENDER KEY CODING CARRIER RT. SORT. BAR CODING EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	\$10.00/M \$5.00/M \$10.00/M \$10.00/M \$25.00/M \$25.00/M
Shipping & Handling: \$25.00 Flat Rate	800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <u>sales@wsponton.com</u> <u>www.wsponton.com</u> 3030 william pitt way pittsburgh pa 15238	