

TEENAGE BUYERS OF CLOTHING, MUSIC & ACCESSORIES

3/20/2018

094A

List Broker Discount 25% - More Information

1,417,439 Total Teenage Buyers of Clothing \$105.00/M

TITLE

Teenage Buyers of clothing, records, CD's, posters, video games and other memorabilia.

DESCRIPTION

Teenage Buyers of clothing, records, CD's, posters, video games and other memorabilia.

PROFILE

Average Age: 15
Average Income: \$68,000.00
Average Net Worth: \$120,000.00

SOURCES

- Questionnaires
- Mail Order Companies
- Direct Mail
- Catalog Companies
- Subscriptions
- Music Clubs
- Card Deck Information
- Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$27.00 AVERAGE

GENDER

60% MALE
40% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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