

**INDIVIDUAL RETIREMENT ACCOUNT (IRA) INVESTORS  
(qualifying for tax deductions)**

9/20/2017

096A

List Broker Discount 25% - More Information

2,941,904	Individual Retirement Account Investors	\$105.00/M
286,407	With Phone Numbers (DNC Suppressed)	\$125.00/M
668,989	Opt-In Email Addresses	\$145.00/M

**Counts thru 9/2017**

**DATE**

9/2017 UPDATED  
9/2017 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

Individual Retirement Account (IRA) Investors  
(qualifying for tax deductions)

**DESCRIPTION**

This premium mailing list with optional opt-in email addresses includes active investors with an interest in IRAs. The investors of this premium marketing data currently hold an IRA, or have expressed an interest in IRA investing options. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Under the present tax laws, this successful audience should still be able to take advantage of the IRA deduction. This active audience has invested or has made a qualified inquiry to invest a minimum of \$10,000 within the last 12 months.

**PROFILE**

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$310,000.00

**SOURCES**

- Investment Questionnaires
- Telemarketing
- Seminar Attendees
- Direct Mail
- Subscriptions
- Proprietary Sources
- Insurance Questionnaires
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS