

**INDIVIDUAL RETIREMENT ACCOUNT (IRA) INVESTORS
(qualifying for tax deductions)**

12/20/2017

096A

List Broker Discount 25% - More Information

2,941,904 Individual Retirement Account Investors \$105.00/M
 286,407 With Phone Numbers (DNC Suppressed) \$125.00/M
 668,989 Opt-In Email Addresses \$145.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
 12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
 800-541-8540 canada
 412-782-1109 fax
 412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
 3030 william pitt way
 pittsburgh pa 15238

TITLE

Individual Retirement Account (IRA) Investors
(qualifying for tax deductions)

DESCRIPTION

This premium mailing list with optional opt-in email addresses includes active investors with an interest in IRAs. The investors of this premium marketing data currently hold an IRA, or have expressed an interest in IRA investing options. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Under the present tax laws, this successful audience should still be able to take advantage of the IRA deduction. This active audience has invested or has made a qualified inquiry to invest a minimum of \$10,000 within the last 12 months.

PROFILE

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$310,000.00

SOURCES

Investment Questionnaires
 Telemarketing
 Seminar Attendees
 Direct Mail
 Subscriptions
 Proprietary Sources
 Insurance Questionnaires
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
 Next Update: 3/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS