

**INDIVIDUAL RETIREMENT ACCOUNT (IRA) INVESTORS  
(qualifying for tax deductions)**

096A

List Broker Discount 25% - More Information

2,941,904	Individual Retirement Account Investors	\$105.00/M
286,407	With Phone Numbers (DNC Suppressed)	\$125.00/M
668,989	Opt-In Email Addresses	\$145.00/M

**Updated**

Quarterly

**TITLE**

Individual Retirement Account (IRA) Investors  
(qualifying for tax deductions)

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

This premium mailing list with optional opt-in email addresses includes active investors with an interest in IRAs. The investors of this premium marketing data currently hold an IRA, or have expressed an interest in IRA investing options. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Under the present tax laws, this successful audience should still be able to take advantage of the IRA deduction. This active audience has invested or has made a qualified inquiry to invest a minimum of \$10,000 within the last 12 months.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**PROFILE**

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$310,000.00

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**SOURCES**

- Investment Questionnaires
- Telemarketing
- Seminar Attendees
- Direct Mail
- Subscriptions
- Proprietary Sources
- Insurance Questionnaires
- Opt-In Email

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238