

**INDIVIDUAL RETIREMENT ACCOUNT (IRA) INVESTORS
(qualifying for tax deductions)**

096A

List Broker Discount 25% - More Information

965,818	Individual Retirement Account Investors	\$105.00/M
163,599	With Phone Numbers (DNC Suppressed)	\$125.00/M
750,524	Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

**Individual Retirement Account (IRA) Investors
(qualifying for tax deductions)**

DESCRIPTION

This premium mailing list with optional opt-in email addresses includes active investors with an interest in IRAs. The investors of this premium marketing data currently hold an IRA, or have expressed an interest in IRA investing options. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Under the present tax laws, this successful audience should still be able to take advantage of the IRA deduction. This active audience has invested or has made a qualified inquiry to invest a minimum of \$10,000 within the last 12 months.

PROFILE

Average Age:	52
Average Income:	\$125,000.00
Average Net Worth:	\$310,000.00

SOURCES

Investment Questionnaires
Telemarketing
Seminar Attendees
Direct Mail
Subscriptions
Proprietary Sources
Insurance Questionnaires
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS