


LARGE DONORS TO CONSERVATIVE CAUSES POSTAL AND EMAIL		9/20/2017	097A
List Broker Discount 25% - More Information		<b>Counts thru 9/2017</b>	
616,691	Large Donors to Conservative Causes	\$85.00/M	
58,237	With Phone Numbers (DNC Suppressed)	\$105.00/M	
257,160	Opt-In Email Addresses	\$125.00/M	
<b>TITLE</b> Large Donors To Conservative Causes		<b>DATE</b> 9/2017 UPDATED 9/2017 CONFIRMED	
<b>DESCRIPTION</b> This premium marketing data is comprised of highly affluent contributors who have donated a minimum of \$250.00 within the last 12 months to conservative charities and causes. The active donors contained in this direct marketing list are qualified by their generous donations and contributions made by direct mail, telephone, or online. These wealthy donors strongly support and endorse national and private fundraisers for traditional charities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		<b>UNIT OF SALE</b> \$250.00 AVERAGE	
<b>PROFILE</b> Average Age: 65 Average Income: \$80,000.00 Average Net Worth: \$650,000.00		<b>GENDER</b> 70% MALE 30% FEMALE	
<b>SOURCES</b> Non-Profit Institutions Direct Mail Membership Rosters Telemarketing Opt-In Email Seminar Attendees Investment Questionnaires Subscriptions Proprietary Sources		<b>SOURCES</b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>		<b>ADDRESSING</b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
<b>Updated Quarterly</b> Last Update: 9/2017 Next Update: 12/2017		<b>SELECTIONS</b> AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
<b>Delivery:</b> Within 24 Hours <b>Shipping &amp; Handling:</b> \$25.00 Flat Rate		<b>ADDITIONAL SELECTIONS</b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
<b>data owner:</b>		800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <a href="mailto:sales@wsponton.com">sales@wsponton.com</a> <a href="http://www.wsponton.com">www.wsponton.com</a> 3030 william pitt way pittsburgh pa 15238	
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS		