


LARGE DONORS TO CONSERVATIVE CAUSES POSTAL AND EMAIL		12/20/2017	097A
List Broker Discount 25% - More Information		Counts thru 12/2017	
616,691	Large Donors to Conservative Causes	\$85.00/M	
58,237	With Phone Numbers (DNC Suppressed)	\$105.00/M	
257,160	Opt-In Email Addresses	\$125.00/M	
TITLE Large Donors To Conservative Causes		DATE 12/2017 UPDATED 12/2017 CONFIRMED	
DESCRIPTION This premium marketing data is comprised of highly affluent contributors who have donated a minimum of \$250.00 within the last 12 months to conservative charities and causes. The active donors contained in this direct marketing list are qualified by their generous donations and contributions made by direct mail, telephone, or online. These wealthy donors strongly support and endorse national and private fundraisers for traditional charities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		UNIT OF SALE \$250.00 AVERAGE	
PROFILE Average Age: 65 Average Income: \$80,000.00 Average Net Worth: \$650,000.00		GENDER 70% MALE 30% FEMALE	
SOURCES Non-Profit Institutions Direct Mail Membership Rosters Telemarketing Opt-In Email Seminar Attendees Investment Questionnaires Subscriptions Proprietary Sources		SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
Updated Quarterly Last Update: 12/2017 Next Update: 3/2018		SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
data owner:		800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238	
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		