

LARGE DONORS TO ENVIRONMENTAL CAUSES POSTAL AND EMAIL

12/20/2017

098A

List Broker Discount 25% - More Information

475,090	Large Donors to Environmental Causes	\$85.00/M
403,205	With Phone Numbers	\$105.00/M
209,847	Opt-In Email Addresses	\$125.00/M

TITLE

Large Donors To Environmental Causes

DESCRIPTION

The environmentally conscious individuals assembled in the premium mailing list have taken an interest in environmental causes, and have correspondingly made donations and contributions via direct mail, telephone, or online. In this marketing data with optional opt-in email addresses, the high net worth audience has donated a minimum of \$200 within the last 12 months to an environmental causes. These donors support and endorse national as well as private pro-environmental fundraisers that work toward wildlife, land, and water conservation both domestically and internationally. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience

PROFILE

Average Age:	53
Average Income:	\$75,000.00
Average Net Worth:	\$240,000.00

SOURCES

Non-Profit Institutions
Direct Mail
Membership Rosters
Telemarketing
Opt-In Email
Seminar Attendees
Investment Questionnaires
Subscriptions
Proprietary Sources

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$200.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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