


| LARGE DONORS TO LIBERAL CAUSES POSTAL AND EMAIL | | 6/20/2017 | 099A |
|---|--|---|------|
| List Broker Discount 25% - More Information | | Counts thru 6/2017 | |
| 496,949 Total Large Donors to Liberal Causes \$85.00/M 48,254 With Phone Numbers (DNC Suppressed) \$105.00/M 237,045 Opt-In Email Addresses \$125.00/M | | DATE 6/2017 UPDATED 6/2017 CONFIRMED | |
| TITLE Large Donors To Liberal Causes | | UNIT OF SALE \$200.00 AVERAGE | |
| DESCRIPTION This premium direct marketing data is a select audience of wealthy contributors who have donated a minimum of \$200.00 within the last 12 months to liberal charities and causes. The active donors contained in this direct marketing list are qualified by their generous donations and contributions made by direct mail, telephone or online. These affluent donors strongly support and endorse national and private fundraisers for non-traditional and liberal charities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. | | GENDER 65% MALE 35% FEMALE | |
| PROFILE Average Age: 47 Average Income: \$90,000.00 Average Net Worth: \$200,000.00 | | SOURCES DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL | |
| SOURCES Non-Profit Institutions Direct Mail Membership Rosters Telemarketing Subscriptions Seminar Attendees Proprietary Sources Opt-In Email | | ADDRESSING 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION | |
| Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS | | SELECTIONS AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F | |
| Updated Quarterly Last Update: 6/2017 Next Update: 9/2017 | | ADDITIONAL SELECTIONS NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M | |
| Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate | | 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238 | |
| data owner: | | | |
|  ws ponton DATA + MARKETING SOLUTIONS 100 YEARS | | | |