# LARGE DONORS TO LIBERAL CAUSES POSTAL AND EMAIL

List Broker Discount 25% - More Information

496,949Total Large Donors to Liberal Causes\$85.00/M48,254With Phone Numbers (DNC Suppressed)\$105.00/M237,045Opt-In Email Addresses\$125.00/M

#### TITLE

## **Large Donors To Liberal Causes**

#### **DESCRIPTION**

This premium direct marketing data is a select audience of wealthy contributors who have donated a minimum of \$200.00 within the last 12 months to liberal charities and causes. The active donors contained in this direct marketing list are qualified by their generous donations and contributions made by direct mail, telephone or online. These affluent donors strongly support and endorse national and private fundraisers for non-traditional and liberal charities. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

#### **PROFILE**

Average Age: 47
Average Income: \$90,000.00
Average Net Worth: \$200,000.00

## **SOURCES**

Non-Profit Institutions

Direct Mail

Membership Rosters

Telemarketing Subscriptions

Seminar Attendees

**Proprietary Sources** 

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

## **Updated Quarterly**

Last Update: 9/2017 Next Update: 12/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



## data owner:



9/20/2017

Counts thru 9/2017

099A

#### DATE

9/2017 UPDATED 9/2017 CONFIRMED

#### **UNIT OF SALE**

\$200.00 AVERAGE

#### **GENDER**

65% MALE 35% FEMALE

#### **SOURCES**

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

### **ADDRESSING**

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

## **SELECTIONS**

N/C **INCOME SELECT** N/C \$20.00/M PHONE NUMBER \$7.00/M ZIP/SCF/COUNTY/STATE \$10.00/M P.S. LABELS 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F \$50.00/F E - MAIL / FTP

## **ADDITIONAL SELECTIONS**

NET WORTH \$10.00/M
GENDER \$5.00/M
KEY CODING \$5.00/M
CARRIER RT. SORT. \$10.00/M
BAR CODING \$10.00/M
EMAIL - DEPLOYMENT \$25.00/M
EMAIL - PERSONALIZATION \$25.00/M

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