

LARGE YACHT OWNERS POSTAL AND EMAIL

12/20/2017

100A

List Broker Discount 25% - More Information

65,890 Total Large Yacht Owners	\$85.00/M
34,296 With Phone Numbers	\$105.00/M
27,476 Opt-In Email Addresses	\$125.00/M

TITLE

Large Yacht Owners

DESCRIPTION

Affluent individuals who own large yachts (30 feet +). These yachts are privately owned and used for leisure. Many are yacht club members.

PROFILE

Average Age:	57
Average Income:	\$95,000.00
Average Net Worth:	\$300,000.00

SOURCES

- Membership Rosters
- Government Records
- Subscriptions
- Direct Mail
- Investment Questionnaires
- Government Registration
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$750.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

- DIRECT RESPONSE
- DIRECT MAIL
- OPT-IN EMAIL

ADDRESSING

- 4 - UP CHESHIRE
- P.S. LABELS
- 3 1/2 DISKETTE
- CD ROM
- E - MAIL / FTP
- EMAIL - DEPLOYMENT
- EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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