


MAIL ORDER BUYERS OF GOLF EQUIPMENT POSTAL AND EMAIL		3/20/2018	101A
List Broker Discount 25% - More Information		<b>Counts thru 3/2018</b>	
861,188 MOB's of Golf Equipment	\$105.00/M	<b>DATE</b>	
686,519 With Phone Numbers	\$125.00/M	3/2018 UPDATED	
380,387 Opt-In Email Addresses	\$145.00/M	3/2018 CONFIRMED	
<b>TITLE</b> Mail Order Buyers Of Golf Equipment		<b>UNIT OF SALE</b> \$75.00 AVERAGE	
<b>DESCRIPTION</b> High income and high net worth golfing enthusiasts who purchase golfing aids, books, videos, clubs, tees, accessories through the mail. Most of these golfers are members of a country club.		<b>GENDER</b> 90% MALE 10% FEMALE	
<b>PROFILE</b> Average Age: 51 Average Income: \$92,000.00 Average Net Worth: \$210,000.00		<b>SOURCES</b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
<b>SOURCES</b> Direct Mail Space Ads Telemarketing Catalogs Subscriptions Investment Questionnaires Mail Order Companies Proprietary Sources Opt-In Email		<b>ADDRESSING</b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>		<b>SELECTIONS</b> AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
<b>Updated Quarterly</b> Last Update: 3/2018 Next Update: 6/2018		<b>ADDITIONAL SELECTIONS</b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		<b>contact:</b> 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa <a href="mailto:sales@wspontron.com">sales@wspontron.com</a> <a href="http://www.wspontron.com">www.wspontron.com</a> 3030 william pitt way pittsburgh pa 15238	
<b>data owner:</b>			
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS			