

MAIL ORDER BUYERS OF GOLF EQUIPMENT POSTAL AND EMAIL

101A

List Broker Discount 25% - More Information

861,188 MOB's of Golf Equipment	\$105.00/M
686,519 With Phone Numbers	\$125.00/M
380,387 Opt-In Email Addresses	\$145.00/M

Updated

Quarterly

UNIT OF SALE

\$75.00 AVERAGE

GENDER

90% MALE

10% FEMALE

SOURCES

DIRECT RESPONSE

DIRECT MAIL

OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE

P.S. LABELS

3 1/2 DISKETTE

CD ROM

E - MAIL / FTP

EMAIL - DEPLOYMENT

EMAIL - PERSONALIZATION

SELECTIONS

AGE N/C

INCOME SELECT N/C

PHONE NUMBER \$20.00/M

ZIP/SCF/COUNTY/STATE \$7.00/M

P.S. LABELS \$10.00/M

3 X 5 INDEX CARDS \$35.00/M

3 1/2 DISKETTE \$50.00/F

CD ROM \$50.00/F

E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M

GENDER \$5.00/M

KEY CODING \$5.00/M

CARRIER RT. SORT. \$10.00/M

BAR CODING \$10.00/M

EMAIL - DEPLOYMENT \$25.00/M

EMAIL - PERSONALIZATION \$25.00/M

contact:

800-628-7806 usa

800-541-8540 canada

412-782-1109 fax

412-782-2360 in pa

sales@wsponon.com

www.wsponon.com

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pittsburgh pa 15238

TITLE

Mail Order Buyers Of Golf Equipment

DESCRIPTION

High income and high net worth golfing enthusiasts who purchase golfing aids, books, videos, clubs, tees, accessories through the mail. Most of these golfers are members of a country club.

PROFILE

Average Age: 51

Average Income: \$92,000.00

Average Net Worth: \$210,000.00

SOURCES

Direct Mail

Space Ads

Telemarketing

Catalogs

Subscriptions

Investment Questionnaires

Mail Order Companies

Proprietary Sources

Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

