

MAIL ORDER BUYERS OF TENNIS EQUIPMENT POSTAL AND EMAIL

3/20/2018

102A

List Broker Discount 25% - More Information

238,062 Total MOB's of Tennis Equipment	\$105.00/M
106,514 With Phone Numbers	\$125.00/M
112,127 Opt-In Email Addresses	\$145.00/M

TITLE

Mail Order Buyers Of Tennis Equipment

DESCRIPTION

High income and high net worth tennis enthusiasts who purchase tennis aids, books, videos, rackets, balls and accessories through the mail. Most of these tennis enthusiasts are members of a country club.

PROFILE

Average Age:	44
Average Income:	\$90,000.00
Average Net Worth:	\$185,000.00

SOURCES

- Direct Mail
- Space Ads
- Telemarketing
- Catalogs
- Subscriptions
- Investment Questionnaires
- Mail Order Companies
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$55.00 AVERAGE

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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