

MEDICARE SUPPLEMENT INSURANCE POLICY OWNERS + RESPONDERS

12/20/2017

106A

List Broker Discount 25% - More Information

3,861,933 Medicare Supplement Insurance Policy Owners	\$105.00/M
701,406 With Phone Numbers (DNC Suppressed)	\$125.00/M
933,429 Opt-In Email Addresses	\$145.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$800.00 AVERAGE

GENDER

80% MALE
20% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238

TITLE

Medicare Supplement Insurance Policy Owners + Responders

DESCRIPTION

Individuals researching Medicare supplement insurance options have been organized into this premium mailing list with optional opt-in email addresses. The conservative seniors of this marketing data either have Medicare supplement insurance and wish to add to it, have expressed an interest to purchase Medicare supplement insurance, or are not satisfied with their current Medicare supplement coverage. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	72
Average Income:	\$55,000.00
Average Net Worth:	\$170,000.00

SOURCES

Investment Questionnaires
Insurance Questionnaires
Telemarketing
Direct Mail
Surveys
Seminar Attendees
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS