

**MEDICARE SUPPLEMENT INSURANCE POLICY OWNERS + RESPONDERS**

106A

List Broker Discount 25% - More Information

3,861,933 Medicare Supplement Insurance Policy Owners \$105.00/M  
 701,406 With Phone Numbers (DNC Suppressed) \$125.00/M  
 933,429 Opt-In Email Addresses \$145.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$800.00 AVERAGE

**GENDER**

80% MALE  
 20% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

800-628-7806 usa  
 800-541-8540 canada  
 412-782-1109 fax  
 412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
 3030 william pitt way  
 pittsburgh pa 15238

**TITLE**

**Medicare Supplement Insurance Policy Owners + Responders**

**DESCRIPTION**

Individuals researching Medicare supplement insurance options have been organized into this premium mailing list with optional opt-in email addresses. The conservative seniors of this marketing data either have Medicare supplement insurance and wish to add to it, have expressed an interest to purchase Medicare supplement insurance, or are not satisfied with their current Medicare supplement coverage. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	72
Average Income:	\$55,000.00
Average Net Worth:	\$170,000.00

**SOURCES**

Investment Questionnaires  
 Insurance Questionnaires  
 Telemarketing  
 Direct Mail  
 Surveys  
 Seminar Attendees  
 Proprietary Sources  
 Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS